



6th Asia-Pacific (APacCHRIE) CHRIE Conference and THE-ICE International Panel of Experts Forum 2008

May 21 – 25, 2008 Perth, Western Australia

The Sheraton Perth Hotel



Call for Papers

The 6th Asia-Pacific (APacCHRIE) Conference and THE-ICE International Panel of Experts Forum 2008 invites papers, abstracts and presentation proposals with relevance to hospitality, tourism, and event management in the Asia-Pacific. The theme of the conference is, *'Developing & Delivering Industry-relevant Research and Education'*. The conference organising committee invites hospitality, tourism and events researchers, educators, as well as government and industry practitioners to submit refereed research and working papers to the 6th Asia-Pacific Conference and THE-ICE International Panel of Experts Forum. In addition, this year a Symposium Theme will be included and offers delegates the opportunity to organise panel, roundtable, special-interest group and workshop sessions.

Refereed (Full Paper) Submissions - due Monday 25 February 2008

Submissions of papers are required to be either conceptually or empirically based and will be submitted for a twenty (20) minute presentation.

All submissions for Refereed Papers are subject to a double blind review process. The 2008 APacCHRIE Executive Committee & Paper Review Committee will be responsible for ensuring a high quality and reliable reviewing process. Each paper is assigned a number and the identity of the author(s) is not revealed, and an independent evaluation is completed by 2 (two) anonymous referees who are experts in their field.

Conceptually-based papers seek to develop a fuller understanding of the tourism and hospitality industries and education by building on existing knowledge.

Empirically-based papers are original research to test or develop a theory or make a new contribution to the knowledge base of the field.

Poster Session and Working Paper Presentations (Abstract) Submissions - due Monday 10 March 2008

Abstract Submissions may be used to present works in progress and may be **conceptually** or **empirically-based**. Authors submitting working papers will have 20 minutes to present their paper at the conference. Poster sessions are scheduled throughout the conference. Please refer to the conference website at <http://www.apacchrieconference.com/> for further details.

The 2008 APacCHRIE Paper Review Committee will conduct a blind refereed screening of all abstracts.

Symposium Submissions - due Monday 10 March 2008

The Symposium Track is a multi-dimensional channel to share a wide variety of industry and educational knowledge and experiences. This is a useful channel for both industry practitioners and educators to report on the latest trends in hospitality and tourism. Symposium submissions can be used to inform others about such issues as cutting-edge technology and on the necessary skills to advance within the profession. Sessions can be created to discuss industry-education issues, challenges and achievements of educating students, working within the industry and for other industry-related topics. This channel is used to contribute to the conference through the sharing of timely information. Industry practitioners are encouraged to prepare such sessions.

Symposium submissions are to be submitted as a presentation proposal by an individual or group. We look to encourage industry practitioner sessions as part of the conference. To build a quality conference program, all submissions are reviewed and evaluated by a team of industry & academics. The evaluation process is competitive as time will only permit a limited number of these sessions. We look to encourage industry practitioner sessions as part of the conference.

Conference Theme Categories

'Developing & Delivering Industry-relevant Research and Education'

Paper Themes

- Matching graduate outcomes to industry need - balancing academic theory, teaching and learning practices with industry practices and needs
- Re-thinking the curriculum - innovations in teaching and learning
- Graduate retention - career paths of hospitality and tourism graduates in the industry
- Experiential learning - teaching outside of the traditional classroom
- Developing students for a global industry - cross-cultural teaching in tourism and hospitality
- Training and education in the 21st century - the emerging issues facing both educators and the industry
- Making academic research relevant - building strategic linkages, dissemination strategies industry partnerships etc

Additional Paper Themes

In addition, papers on specific topics of applied research that tie into the overall conference theme are also welcome.

- Tourism Planning, Development and Operations
- Hotel/Motel/Resort Operations
- Finance/Accounting/Management
- Foodservice Operations/Culinary Arts
- Gaming issues affecting the operation of gaming attractions
- Club Management
- Human Resource Management
- Legal/Government Relations
- Sales and Marketing
- Convention and Event Management
- Services Management
- Information & Communication Technologies and Information Systems
- Environmental and Sustainability Management
- Climate change and industry perspectives

Conference Proceedings and Publication Opportunities

Submissions are judged on three criteria. The criteria are: 1) Overall quality 2) The design of the study and it's approach and development of relevant concepts and issues and, 3) The significance of the contribution to the discipline. All submitted manuscripts must be original (i.e. not been published elsewhere), follow academic writing, structure and methodology.

- All refereed full papers will be published in full in the 6th Asia-Pacific (APacCHRIE) Conference & THE-ICE International Panel of Experts Forum 2008 conference proceedings CD-Rom.
- All refereed full papers, working and poster paper abstracts will be published in the 6th Asia-Pacific (APacCHRIE) Conference & THE-ICE International Panel of Experts Forum 2008 Program Booklet.

Prizes & Awards

Papers judged to have outstanding merit by the Executive and Review Committees will receive a Best Paper designation in the conference program and will be recognised at a general session for all attendees.

Chair Scientific Committee

Professor John Jenkins, Head of School, School of Tourism & Hospitality Management, Southern Cross University

Executive Committee

Professor Huimin Gu, Head of Hotel Management, BISU, Beijing

Dr Andy Nazarechuk, Dean, UNLV, Singapore

Dr Jutamus Wisansing, Director Tourism Management, Assumption University, Bangkok

Professor Kaye Chon, Hong Kong Polytechnic University, Hong Kong

Dr Vikneswaran Nair, Taylors University College, Malaysia

Dr Jim Macbeth, Murdoch University, Australia

Visit the Conference Website http://www.apacchrieconference.com/call_for_papers.htm

Email enquiries info@eecw.com.au

